Priority Pillars

The Gratiot County Master Plan will focus on key areas of growth that have been identified through previous public engagement sessions. These pillars define five areas where "next step" action items are ready to be implemented.

Your role in today's visioning session will be to identify the mission, vision or goal in each category, the answer to the question "why this goal?" and the groups or organizations that should be involved in the implementation.

Housing

Housing is a need throughout the state. As an example, below are possible action items that could be considered in this category.

- Increase new housing construction throughout the county
- Increase supply of affordable housing (zoning and funding)
- Increase supply of senior housing between independent and dependent living

Childcare & Early Education

A major issue facing the county, and on a broader level, our state and nation, is access to quality childcare. There is a need for additional support for families with young children and opportunities for improving the ecosystem that supports early childhood development and early education.

Community Business & Workforce Development

Supporting local business, Initiating training programs, talent retention and attraction, and education are all considered in this category. What is the mission, vision or goal in each category, the answer to the question "why this goal?" and the groups or organizations that should be involved in the implementation?

Industry Activities & Infrastructure

Industry activities includes actions that will increase economic vitality. More specifically, by supporting businesses, new development, commercial and industrial growth, and streamlining the processes that allow for economic development, the county's economy will improve.

Infrastructure includes the physical systems that allow for transportation, communication networks, sewage, water, and school systems. Good infrastructure attracts future development. These types of activities prepare the region for investment. What is the mission, vision or goal in each category, the answer to the question "why this goal?" and the groups or organizations that should be involved in the implementation?

Tourism/Agrotourism, Environmental Protection, Recreation & Messaging

Preserving and protecting the environment and supporting recreational activities contribute to a high quality of life for residents and visitors.

Tourism and specifically agrotourism supports local economies within the county. How can we attract more visitors and what programs, activities, and supporting amenities need to be in place to support the local tourism/agrotourism economy?

To successfully attract tourists, we must tell the story of Gratiot County. Considering our key messages and target audiences is an important step in promoting the county.

Gratiot County
Master Plan Update
Visioning Session

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House Gratiot

Mission

Vision/Primary Goal

Why this Goal?

- Desire to increase new housing construction throughout the county
- Desire to increase supply of affordable housing (zoning and funding)
- Desire to increase supply of senior housing between independent and dependent living
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Active Participants

Examples could include, but are not limited to, the following:

- Local and regional developers
- Michigan State Housing Development Authority (MSHDA)
- Local planning commission members
- Community Foundations
- Financial institutions
- Local employers
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*In addition to municipal leadership, community partners like philanthropic organizations, major employers, financial institutions, and non-profit agencies can play a role in improving the economic conditions of the county. These partners should be involved with community development beyond the typical municipal meeting involvement and can contribute by assisting with actions such as funding studies to help in the implementation process.

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Gardening Gratiot

Community Business & Workforce Development

Mission

Vision/Primary Goal

Why this Goal?

Active Participants

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Industry Activities & Infrastructure

Ready, Set, Invest in Gratiot

Mission

Vision/Primary Goal

Why this Goal?

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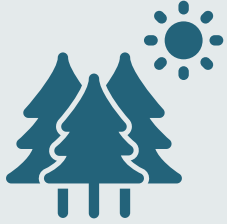**Active Participants**

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Tourism/Agrotourism, Environmental Protection, Recreation & Messaging
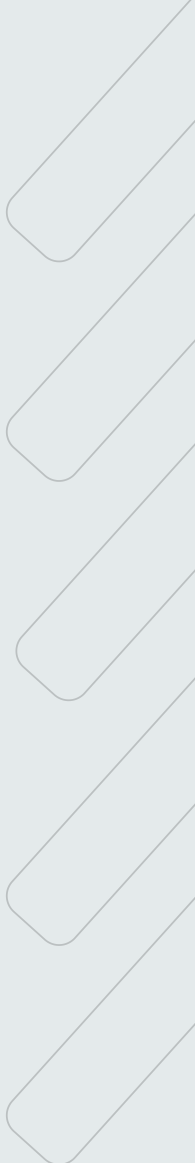
Protect & Visit Gratiot

Mission

Vision/Primary Goal

Why this Goal?

Active Participants

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Childcare & Early Education

Caring for Gratiot

Mission

Vision/Primary Goal

Why this Goal?

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Active Participants

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